

RADIX INDIA TECHNOLOGIES PVT LTD	Email: - info@radixindiatech.com
Digital Marketing	<u>Duration:</u> 1 Month/45 hours/1.5 Hrs. Per Day

- Module 1: Digital Marketing Overview
- Module 2: Website Planning & Creation
- Module 4: Search Engine Optimization
- Module 4: Search Engine Advertising
- Module 5: Social Media Marketing
- Module 6: Mobile Marketing
- Module 7: Google Analytics
- Module 8: Online Display Advertising
- Module 9: Email Marketing
- Module 10: Ecommerce Marketing
- Module 11: Lead Generation for Business
- Module 12: Content Marketing
- Module 13: Creating Internet Marketing Strategy
- Module 14: Affiliate Marketing
- Module 15: Making Money Via AdSense & Blogging
- Module 16: Online Reputation Management
- Module 17: How to Grab Freelancing Projects